

## TAI Client Testimonials

Here are just a few things that our clients have to say about our work.

---

“ Prior to working with JoVonne, I really believed I would lose my business. But after her experiencing her expertise and help with building my Facebook and Instagram accounts, I have 10x'd my business, hired sitters, and continue to grow my brand presence online” - Kyle Maushardt [professionalpetnanny.com](http://professionalpetnanny.com)

“I've worked with JoVonne for over four years and have learned so much about content creation, marketing strategy and business as a whole. Her knowledge has really upleveled the way I do business, I am more confident in my communication with my clients, I am skilled in developing creative content that converts more clientele, and my online brand presence has improved by 60%.” - Joc-Elyn Sorrells [www.jocidesignco.com](http://www.jocidesignco.com)

"Think About It has enhanced our team's ability to communicate to the public, by developing an in-house communications process. Also, our program participation is up by 60% as a result of the communications plan that Think About It helped us develop.”  
-Center for Closing the Health Gap [www.closingthehealthgap.org](http://www.closingthehealthgap.org)

“I have been a client of JoVonne Walker's company, Think About It, LLC. Her firm has supported Carlisle Performance Systems social media strategy and provided market research and analysis. Through her efforts, Carlisle Performance Systems has significantly increased its social media presence and has improved our customer leads by 300% since working with JoVonne. She has been an outstanding teammate!” - Duane Carlisle [www.coachcarlisle.com](http://www.coachcarlisle.com)

"JoVonne Walker has an enviable command of communications principles, and her skills lead to a high level of success and satisfaction. I experienced a superior level of satisfaction, that I was able to share with my team. This information has changed the trajectory of the way we're able to complete presentations, and operate our laptops more effectively. She has an amazing ability to connect with her audience and stay connected for the duration of the presentation. She is very knowledgeable, thorough and patient. Once again, I am highly satisfied with Think About It LLC, they deliver a high quality of excellence and affordability." -K. Huckleby, [www.ladiesofleadership-oh.org](http://www.ladiesofleadership-oh.org)

“The importance of understanding; who I am ; who my customers are and what my customers need”- Student from [www.gcmi.org](http://www.gcmi.org)

“ I really loved starting the class off by introducing ourselves with an elevator pitch, asking questions about defining our products/ services and pushing to think outside the box on ways to advertise.” -Student from [www.gcmi.org](http://www.gcmi.org)

"Our participants gained a tangible road map for self-belief and affirmation that will benefit them in every aspect of their lives. JoVonne's talk was engaging and approachable! We loved having her with us!" - Megan Ellis, [www.owu.edu](http://www.owu.edu)

"JoVonne's ability to engage students through language and experience provided a valuable insight and motivation into how they, too, can become successful entrepreneurs."

- A. VAN HORN, [www.xavier.edu](http://www.xavier.edu)

"I didn't really know what to expect prior to the class, but JoVonne opened my eyes so much as it pertains to the development of a business plan! I now have a better understanding of the structure needed to make a successful plan!"

- Business Planning Attendee

"This was transformational. It opened up my eyes to see exactly what group I should pursue for my upcoming group training"

- Dream Client Locator Trainee

"At Minority Christian Women Entrepreneur Network (MCWEN) we do things differently; and we love being able to connect and network with women who are doing the same. JoVonne Walker is one of those women and she led a marketing workshop for business and aspiring business women within our network. The workshop was an introductory workshop entitled: Marketing 101--Turning Followers Into Customers, and JoVonne was able to understandably teach, competently guide, and humbly share from her expertise and experience on the topic. We loved that the subject matter presented by JoVonne allowed those in attendance (from beginner to advanced marketing levels) to walk away with new nuggets of knowledge and wisdom that they could utilize in their businesses." -RYANE ADENIRAN, PROGRAM COORDINATOR, MCWEN [www.mcwen.org](http://www.mcwen.org)

"JoVonne really provided me with some great tips that I can apply to my business, immediately. One in particular, was to use my voice in a strategic manner, carefully plan out the message, I am trying to get across. In order to engage my particular audience, I need to know their needs. Also, understanding my Why? And, creating one specific offer." K. Richardson

"JoVonne was so patient with me throughout our whole session. She took the time to listen and understand what my business entails. She also asked me how much I want to make from my coaching and/or courses. She then broke it down for me how much I was charging and how much I should charge to reach my goals. She let me know that I am worth more than I am charging now, which empowered me to think more highly of myself and set my prices higher."- M. Brown

"Think about it, LLC has been heaven sent for me. JoVonne Walker was willing to work with me 1:1 via zoom to build my business plan. I was a bit nervous at first because I knew nothing about writing a business plan but at the same time knew this was something that I needed for my business Unique Candy Cake by Mec, LLC and future businesses to come. I have learned so much about the content, the marketing, and financial information needed. I even know how to post surveys to my customers. JoVonne was very patient in explaining each section of the business plan blueprint in detail. She is extremely knowledgeable in assisting you in putting your business plan together. I highly recommend her; she was able to get this newbie on the right track. Thank you so much Jovonne. It was more than a pleasure working with you." - M. Brown

**Still Needing Marketing Support for your business or organization?**

Schedule an intro call [here!](#)